



Social Media Policy

Background

Badminton Oceania (BOC) is one of five Continental Confederations endorsed by the Badminton World Federation (BWF), in accordance with the division recognised by the IOC.

Badminton Oceania shall promote, develop and regulate Badminton in the Oceania region, in mutual co-operation with support and encouragement of the process from the BWF.

Once an organisation becomes a member of the BWF, it also becomes a member of the relevant Continental Confederation. There are currently thirteen (13) Member Associations (MAs) and two (2) Associate Members of the BWF in the Oceania region, who BOC services.

The BOC Office is located in Ellerslie, Auckland, New Zealand.

BOC is governed by an elected Executive Board and is managed by the Secretary General and other staff.

Purpose

To educate staff, technical officials, coaches and players on the conduct expected from them when using Social Media.

SOCIAL MEDIA

- Badminton Oceania recognises blogs, networking sites, and other social media (collectively referred to as 'social media') as possible tools to support its operational goals.
- This policy applies to employees when they participate in social media as part of their job duties.
- It also applies to an employees' participation in social media at any time that they give the appearance of speaking on behalf of Badminton Oceania or its affiliates;
 - 1) identify themselves as Badminton Oceania's employees or as affiliated with Badminton Oceania;
 - 2) or discuss Badminton Oceania or its affiliates.
- Employees are responsible for the content they publish on social media and should use good judgment.
- It also applies to all technical officials, coaches and players that have any involvement in Oceania Badminton, its programs, workshops and events including tournaments in which they will be

considered responsible for the content they publish on social media and should use good judgement.

- Employees, technical officials, coaches and players should be mindful that the things they say or do on social media are publicly available and searchable and may be forever accessible, which can be then associated to Badminton Oceania.
- Comments, expressions, and other postings on social media, whether it be in a public forum or closed group forum, must be honest and respectful of others; respect confidential, personal and proprietary information and comply with any applicable countries laws and Badminton Oceania's policies.
- Social media abuse will not be tolerated and disciplinary action including possible, suspension or if deemed appropriate further sanctions as determined through the BOC judiciary provisions.
- A list of examples that Badminton Oceania could consider as breaching the policy either directly or indirectly, including but not exclusive to:
 - The harassment of any employee, coach, technical official, player or representative of Badminton Oceania.
 - Posting, disparaging or negative remarks against Badminton Oceania, its employees, technical officials, players or representatives.
 - Disclosure of confidential or commercially confidential information online.
 - Posting material which could affect the reputation of Badminton Oceania in the eyes of the public.