

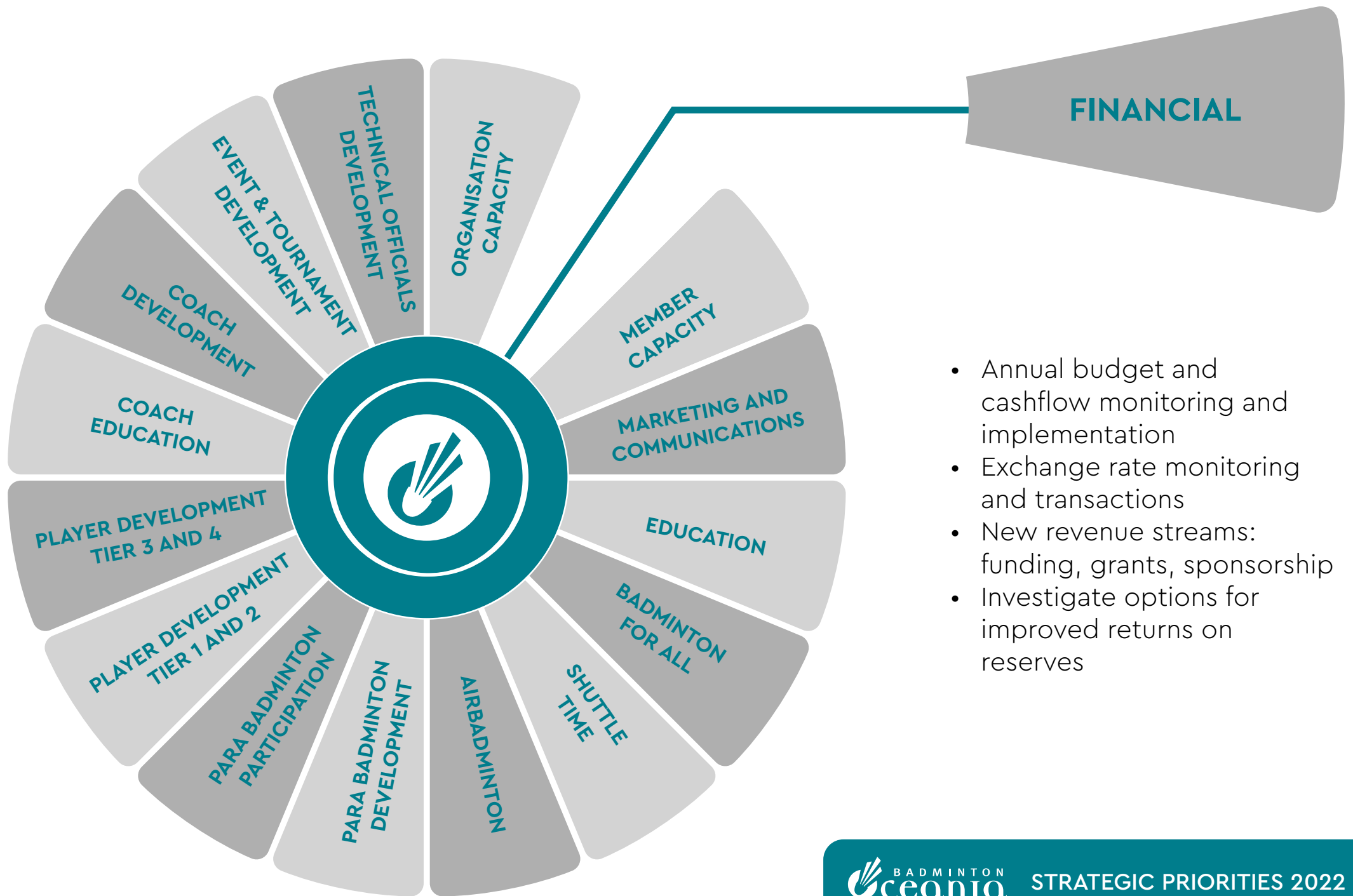


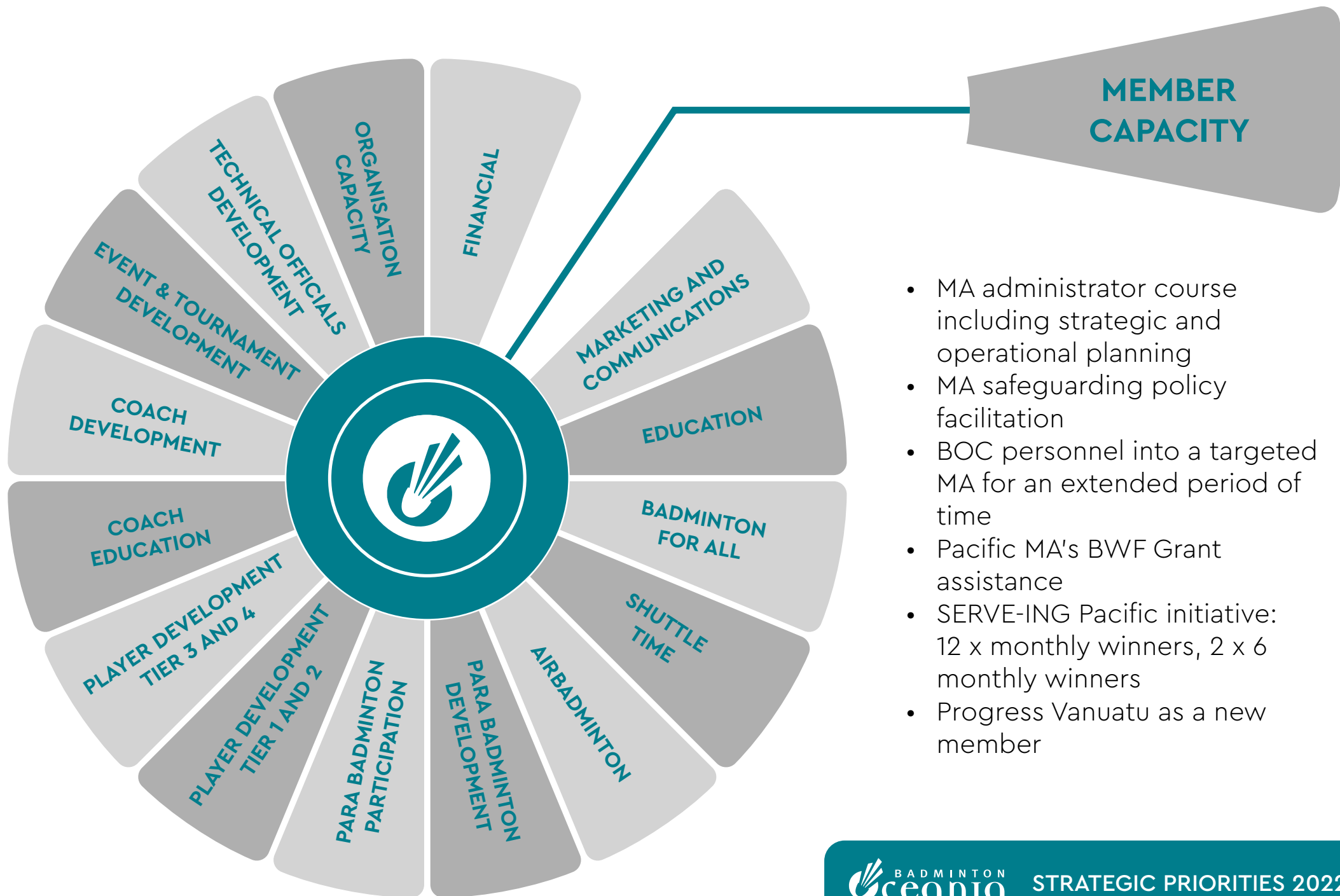
STRATEGIC PRIORITIES 2022

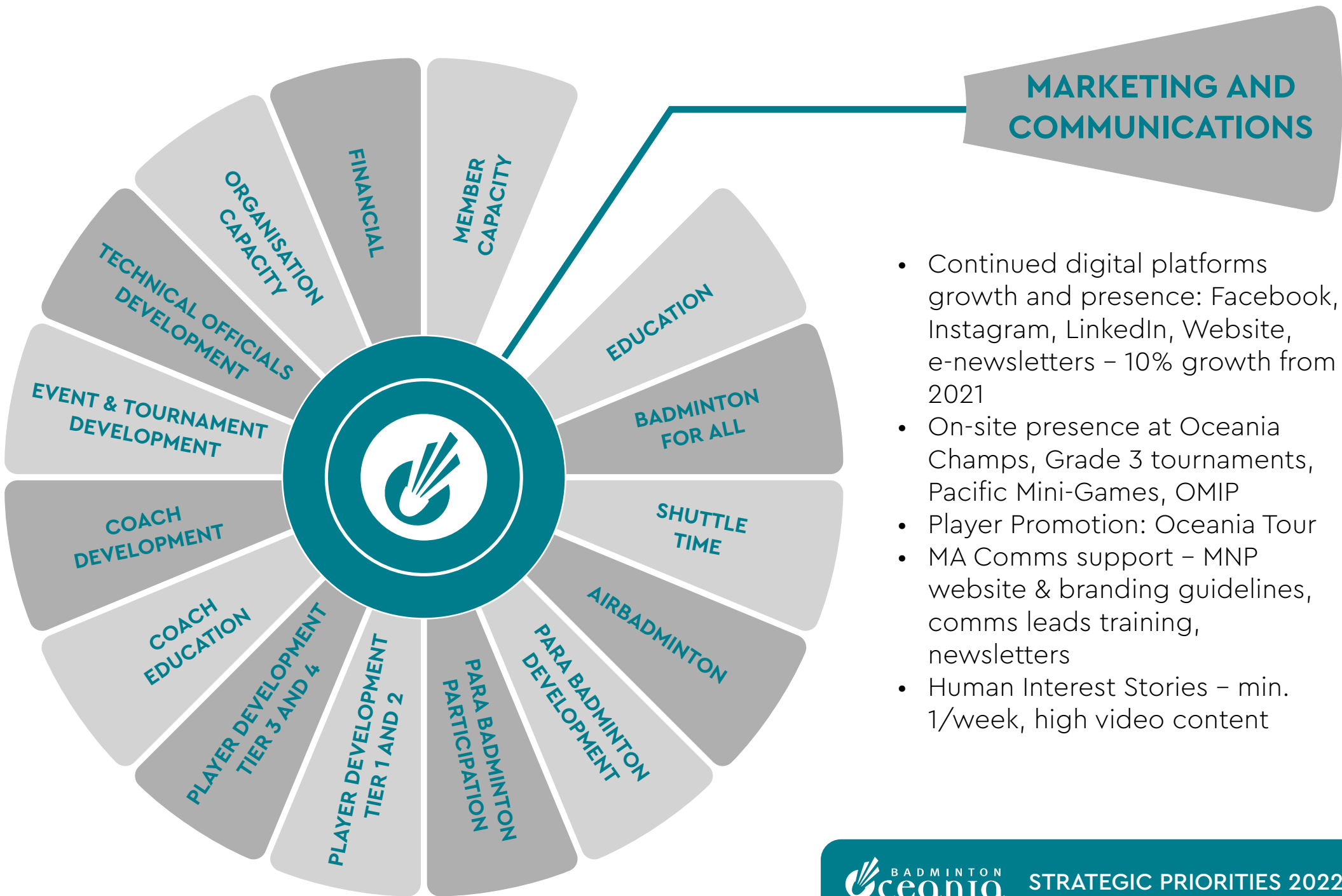
16 feathers allow for optimum performance.

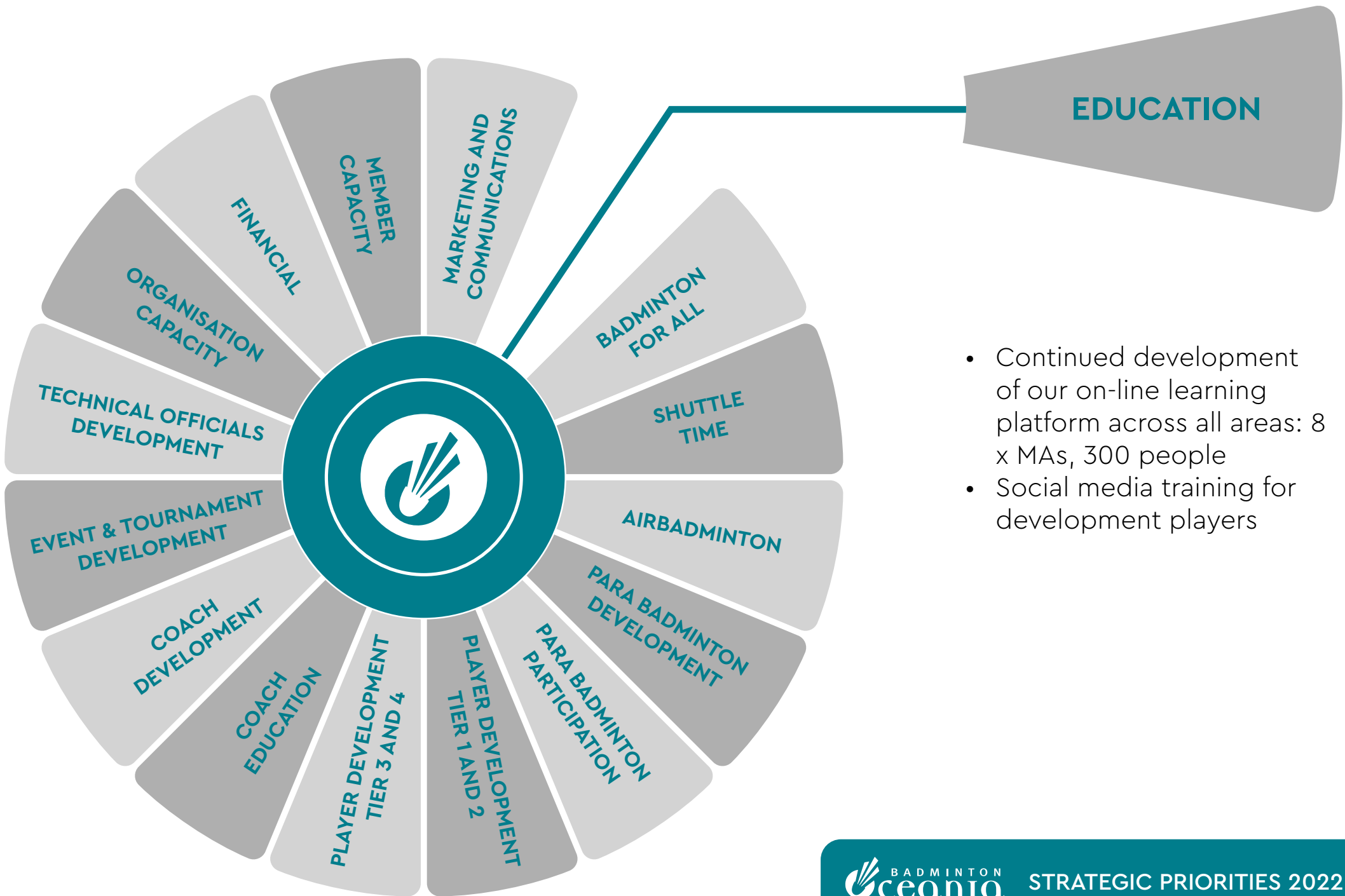
Click on one of the feathers to see the strategic objectives in the relevant area.











BADMINTON FOR ALL

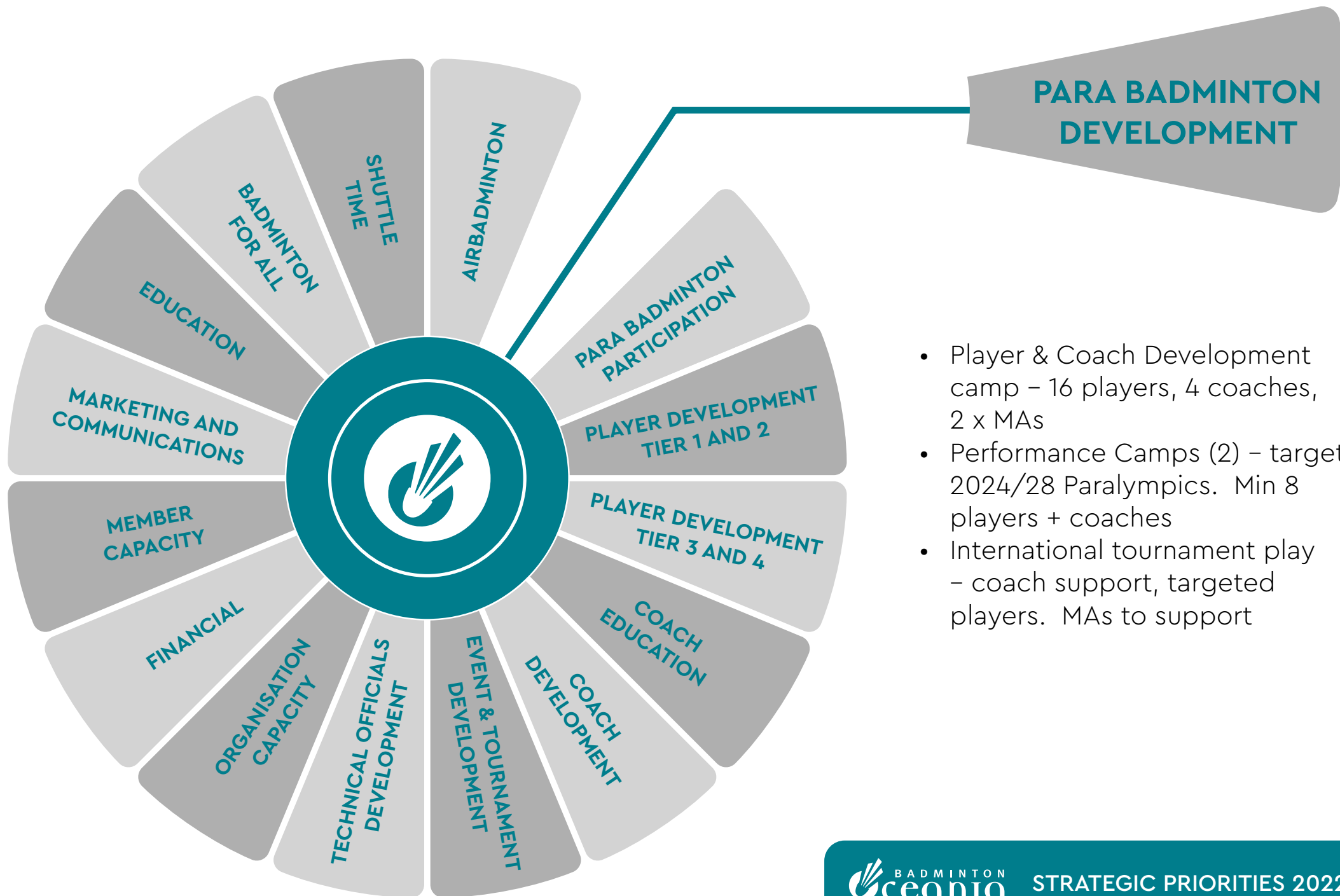


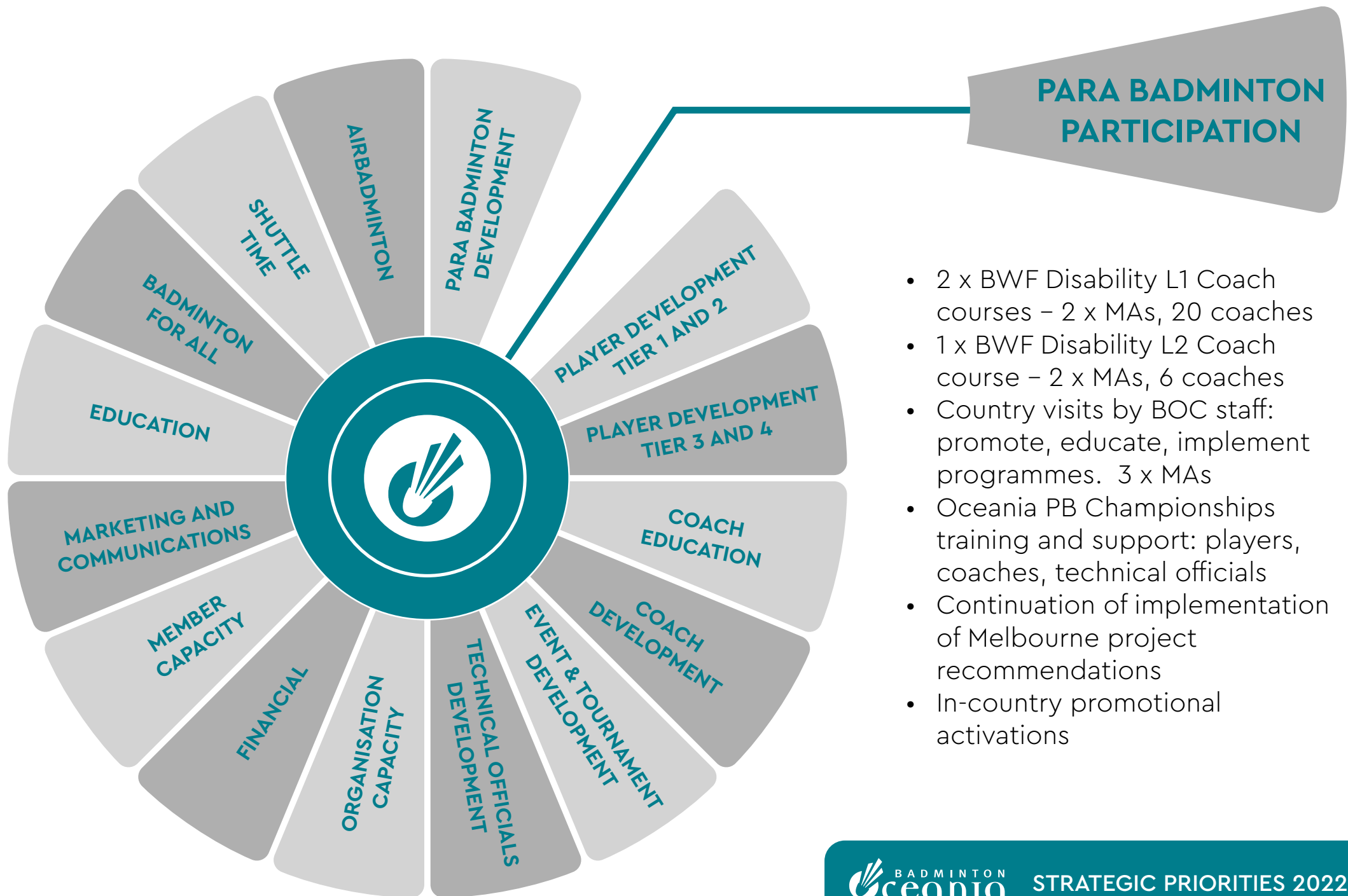
- Continued promotion and support of gender equity across everything that we do
- Minimum 30% of the lesser gender representation
- Special Olympics activations: 3 x MAs, 2 per MA
- Lead and deliver the Team Up Inclusive GymBad programme in PNG





- Linking with ST delivery in Pacific MAs
- Community events: 10 activations
- Resort Implementation: 4 x Resorts
- Cook Islands Beach Games – January 2022







- T1 – Oceania Tour – training/competition grants
- T1 – 3 x singles players to BECoE and tournament support
- T1 – NZ/AUS u19 training and test series – an event with a difference
- T2 – Combined Pacific team (u17) to play in NZ or AUS competition
- T2 – Preparation for Pacific Mini-Games – 1 x Pacific MA



- T3 – Oceania Pacific Youth training camp and tournament – 4 x MAs
- Training support to targeted MAs
- T4 - Pasifika Festival for the NZ Pacific community: identify 6-10 players for further development, link with home country
- T4 - In-country development after Shuttle Time – players and coaches

