

POSITION DESCRIPTION

Revision Date: August 25

Position Title:	Head Coach
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Work Area:	Performance Badminton	Reports to:	General Manager
Primary Location/s:	Auckland Badminton Stadium, Gillies Avenue Epsom		
Employment Status:	Full Time		

About Auckland Badminton Association (ABA)

Auckland Badminton Association is New Zealand's largest and most high-profile badminton association, with a proud history and a clear future ambition: to re-establish ABA as the premier badminton association in the country. With over 30,000 active players, a 12-court dedicated stadium, and a \$3 million NZD annual turnover, we are investing in people, programmes and performance.

Our vision is to develop world-class athletes through a system that blends high-quality coaching, long-term development planning, and a deeply embedded performance culture.

Role Purpose

The Head Coach role is a critical leadership position within ABA, responsible for the delivery of our performance system and the development of elite player pathways. This role will shape and lead a new era for Auckland Badminton, helping athletes move towards international success.

The role will oversee all technical coaching aspects of the system and work collaboratively with the Pathways and Programmes Lead to ensure administrative, logistical and communication functions are delivered to a high standard.

Key Responsibilities

Coaching and Programme Delivery

- Lead squad training sessions across Performance and Elite squads, which includes established senior players, and emerging junior players.
- Develop macro and micro training cycles for squads in alignment with the ABA Pathways and Performance Strategy.
- Monitor and guide athlete progress across technical, tactical, physical and mental domains.
- Ensure sessions are aligned with the ABA performance framework and individual athlete development plans.

Programme Planning, Management and Collaboration

- Design seasonal training plans and periodised schedules in line with major competitions.
- Collaborate with the Pathways and Programmes Lead to ensure smooth operational delivery.
- Work with ABA's wider coaching team to align coaching philosophies and standards.
- Support athlete selection, monitoring, and reporting processes.

Key Relationships

- ABA General Manager
- Contracted and Employed Coaches in ABA Pathways and Performance System
- Affiliated Clubs and Facilities
- National and Regional Badminton Bodies
- Players, parents and supporters

Ideal Candidate Profile

ABA is seeking a world-class, committed and collaborative performance coach to lead this transformative role.

Essential:

- Highly credible performance coach with a proven track record.
- Formal coaching qualification (BWF Level 2 or above preferred).
- Demonstrated experience coaching athletes ranked within the Top 100 BWF.
- Prior experience as a Head Coach at a major club or as an Assistant Coach in a national programme.
- Willingness to go the extra mile to enhance player development.
- Ability to work effectively as part of a diverse and dynamic coaching team.
- Strong understanding of athlete-centred development and long-term performance planning.

Desirable:

- Experience in high-performance environments outside of New Zealand.
- Understanding of the international badminton calendar and competition structures.
- Ability to contribute to coach mentoring and system-wide development.

Why Join ABA?

This is a unique opportunity to lead performance transformation at the most ambitious regional badminton organisation in New Zealand. You'll help shape a new generation of athletes and contribute to national and international success—all while enjoying the outstanding lifestyle that Auckland and New Zealand have to offer.

Salary and benefits.

ABA is prepared to offer a generous salary to the right individual. Total remuneration* will be commensurate to experience, ranging from \$85,000 to \$120,000 (NZD).

The role includes paid travel to tournaments in New Zealand, and the opportunity for paid travel to overseas training/tournament opportunities.

*Total Remuneration is made up of salary, plus any other benefits such as flights, accommodation, vehicles, etc.

Career Progression and International Exposure.

As Head Coach, you'll play a key leadership role in an organisation that is focused on long term sustainable performance, with opportunities to influence national development and participate in international tours. For the right candidate, this role could also open doors to future opportunities with Badminton New Zealand.

New Zealand Lifestyle Benefits

New Zealand offers not only natural beauty and outdoor adventure, but a safe, inclusive society and excellent quality of life - ideal for both individuals and families. We have excellence education and healthcare systems, and ABA supports a quality work/life balance.

Contract Length and pathway to residency

We are ideally seeking a coach interested in staying with ABA for at least two seasons, with potential to explore long-term settlement or residency support.

Interested?

Please contact Hamish Meacheam, the General Manager at Auckland Badminton for a confidential conversation.

hamish@aklbadminton.com