



EXECUTIVE BOARD NOMINATION 2026

Simon Linn – New Zealand

Statement from the nominee as to how he/she can add value to the Badminton Oceania Executive Board.

Current board member of Badminton NZ (BNZ), former GM of Wellington North Badminton, current BNZ lead for recruitment, training and development of TOs in NZ.

Simon will bring sound governance capability to the Badminton Oceania Executive board, with strong financial and commercial acumen, suitable to support any financial and budgetary planning. Simon is currently a member of the Finance and Audit committee of BNZ.

During his time as a board member of BNZ, Simon has significantly contributed to the development of the renewed statement of strategic direction, introduced the annual board plan template as best governance practice to plan and manage the board's workload alongside management; reporting templates to strengthen operational/financial reporting to the board.

Simon also brings more than 5 years of working experience in badminton as GM of Wellington North Badminton. This brings first hand knowledge in development of badminton in challenging and low socioeconomic community, by introducing pathways and opportunities to cater to the local and regional players, while growing the player base through providing quality experiences, quality facilities, and system and process to run operations effectively and efficiently.

Other sporting, commercial, management or professional experience or relevant qualifications:

Simon has extensive experience in change management and governance framework, working in both the public sector and multinational/global company.

Simon has recently completed a role with Asahi Beverages NZ as the governance and reporting lead, managing governance best practices and benefit reporting for the NZ\$26m transformation programme.

Simon is currently leading the implementation of a new ERP system for Asahi Beverages NZ, as the Customer & Commercial Subject Matter Expert for the customer portal and the export channel. Prior to this and being the former GM of Wellington North Badminton, Simon was a Senior Change Management Advisor at Inland Revenue, managing the stage one roll out of its transformation programme, contributed to the creation of prescribed treatment plans that manage, communicate and educate 1.7m business customers and 20k tax professionals with personalised content such as direct marketing, how-to guides, and videos.

Brief statement of nominee's qualifications / experience for this role.

MBA – Masters of Business Administration
Bachelor of Computer Graphic Design
ICAgile Certified Professional
Oceania Certificated Umpire
New Zealand Certificated Referee